



Undergraduate (BACHELOR) Program Sep. 2016– Feb. 2017

1.) Module 1617-B3: Economic Transformation and Development

Lecturer: Prof. Dr. Uwe Rehling, European Overseas Campus (Indonesia)

Date: see semester calendar

ECTS: 5 Credits **Total time load:** 125 hours

2.) Module description:

Why the world is how it is today? Why parts of the globe are more or less developed? And what are the upcoming challenges for the global community?

To understand and trying to answer those questions it is required to take a look from different angles, i.e. from history of mankind to latest Millennium Goals of Development of United Nations.

Economies of countries in Asia and the Pacific are in a phase of transformation from low to higher development, generating new dimensions of economic growth and socio-economic changes in their societies with growing middle and high income classes.

Theories of economic development and changing global targets of United Nations over the last decades will be presented to understand challenges of this new situation global economic growth and growing world population.

Profiles of selected South-East Asian countries and sectorial studies of Thailand and Indonesia will help to understand the structure of the economic basis including traditional sectors like commodities and agriculture on subsistence scale but also the rapid growth of the producing and the service sector, i.e. in tourism.

More questions in this context arise: Who participates in the benefit of economic development, i.e. through tourism industries? Asia is the region where a big share of people still live under poverty lines and earning a living in the informal sector.

And on regional level cases like Phuket or Bali as prosperous tourist destinations: what does it mean for local people, their jobs, the local economy, the environment?

International donors like United Nations World Tourism Organization (UNWTO) or World Bank have developed and implemented projects in several Asian countries to use the tool of tourism as a strategy for regional development and job creation for local communities.

Participants will gain an understanding for the rapid changes in countries like Indonesia with all options for success or failure and why dual economies in Asian countries exist.

3.) Bibliography

Textbook / selected chapters provided *for pre-reading* as e-version (TRESORIT)

Rapley, John: Understanding Development, 3rd Ed., London 2007

United Nations Development Program UNDP: Statistical definitions and references

For presentations etc. please download also:

UNDP: Human Development Report 2015

<http://hdr.undp.org>

World Bank: World Development Indicators 2016

<http://www.worldbank.org/>

Other useful sources:

Badan Pusat Statistik (BPS-Statistics Indonesia): <http://dds.bps.go.id/eng/aboutus.php?about=0>

Diamond, Jarret (1999): Guns, Germs and Steel, London

Library of Congress of U.S. Government / Federal Research Division:

<http://www.loc.gov/rr/frd>

<https://www.cia.gov/library/publications/the-world-factbook/geos/id.html>

UN World Tourism Organization UNWTO www.unwto.org

More sources for individual task of presentation might be required by individual internet research.

Participants' Tasks and Assessment

Participants prepare related topics for presentation (see details below).

Presentations must be submitted on USB drive on the first day of presentation at 8.30 a.m. titled by name of presentation.

The grading of the module is as follows:

A.) 0% Individual presentation (5-10' for training purpose) of one of the following indicators:

1. HDI / 2. GDP / 3. Income and GINI / 4. Population / 5. Health / 6. Energy / 7. Education / 8.

Labour / 9. Food, water / 10. Military spending / 11. Debts. The topics are presented by students in alphabetical order of family names from A-W (topic #1 presented by student #1 in the list of participants etc.). The indicators might cover numerous data and various aspects which cannot all be presented in short time: in that case it is expected to argue why certain data had been selected for the presentation resp. what type of data had not been used.

B.) 30% Group presentation (20' per student)

- Palm Oil Industries in South-East Asia (2 students)

- Who benefits: Gold & Copper Mining in Indonesia (2 students)

- Corruption in Thailand and Indonesia (2 students)

- Family income / spending in Thailand, Indonesia & Germany (3 students)

- Tourism Industries in Indonesia and Thailand (2 students)

C.) 20% Group work on case studies (120') (2 groups, each 5-6 students)

D.) 50% Final written test (60').

4.) Schedule of seminar week, remarks:- Lecture (L) is given by the lecturer, **Presentation (P)** is given by the students and **Group Work (GW)** or individual **Home Work (HW)** is a task for the students to prepare within a certain time frame and results prepared in a presentation and/or as printed report / documentation / assignment.

Day	Session I 8:30 – 10.00	Session II 10:15 -11:45	Session III 12:00 – 13:30	Session IV or Homework 14:30 – open end
Mon	L: Content, target of the module: What is development? L: Competing for advantage (1): An extract of evolution of early mankind	L: Competing for advantage (2): Natural Experiment of Polynesia GW: Identification of attributes influencing development of societies (120')	L: Competing for advantage (3): Global Spreading of Humans	Home work: preparation of presentations, preparation for test
Tue	L: Development in Europe before WW2 under political, socio-economic and technical aspects	L: Development theories and strategies after WW2 GW: Identification of targets, problems and failures of ISI	P1- P11: Indicators L: United Nations (UN) International Decades of Development GW: Reflecting "Development"	Home work: preparation of presentations, preparation for test
Wed	Presentation P1 (Palm Oil) Presentation P2 (Mining)	Presentation P3 (Corruption) L: Global and regional poverty	Presentation 4 (Family income) L: Informal sector of economy	Home work: preparation of presentations, preparation for test
Thu	L: Micro Credits and Banking for informal sector	Visiting / interviewing informal and small businesses		Home work: preparation of presentations, preparation for test
Fri	Presentation 5 (Tourism) L: Value chain of Tourism Industries	L: Customers' satisfaction (basics)	Test (90')	